



2008 ADVERTISING RATES

SIZE UNIT	1X	4X	8X
SPREAD	5520	4000	3795
1 PAGE	2925	2375	2255
2/3 PAGE	2665	2180	2080
ISL 1/2 PAGE	2285	1870	1785
ISL 4/9 PAGE	2180	1765	1695
1/2 PAGE	1850	1500	1420
1/3 PAGE	1350	1100	1020
1/4 PAGE	1075	880	810
1/6 PAGE	750	605	535
INSIDE FRONT COVER	5270	4285	4080
INSIDE BACK COVER	4970	4055	3855
BACK COVER	5270	4285	4080

GENERAL ADVERTISING

4-Color process, additional.

All process color rates include bleed

- 1 page - \$600

Color rates, inside pages

Standard CMYK process colors (red, blue, green, orange, yellow) per page or fraction, extra, per color - \$175

PMS colors - \$500

Commissions, Cash Discounts, Terms

- * 15% commission allowed to recognized agencies if paid within 30 days

- * Terms are net 30 days