

PRINT AD SPECIFICATIONS

Ad Size	Ad Shape	Bleed	Trim	Live/Non-bleed
Full page	Full	8.375" x 11.125"	8.125" x 10.875"	7.625" x 10.375"
Full square	7" x 10"	na	7" x 10"	7" x 10"
Full page spread	Full page spread	16.5" x 11.125"	16.25" x 10.875"	15.75" x 10.375"
1/2 page	1/2 island*	na	4.5" x 7.5"	4.5" x 7.5"
	1/2 horizontal	na	7" x 4.875"	7" x 4.875"
	1/2 vertical	na	3.375" x 10"	3.375" x 10"
	1/2 spread	16.5" x 5.5"	16.25" x 5.375"	15.75" x 4.875"
1/4 page	1/4 square	na	3.375" x 4.875"	3.375" x 4.875"
1/3 page	1/3 square*	na	4.5" x 4.875"	4.5" x 4.875"
	1/3 vertical*	na	2.1875" x 10"	2.1875" x 10"
2/3 page	2/3 vertical*	na	4.5" x 10"	4.5" x 10"
4/9 island	4/9 island*	na	4.5" x 6.5"	4.5" x 6.5"



Print Ad Submission Info – All D2P Publications

MEDIA

File format: Ads must be PDF/X-1a files

Fonts: Embed all fonts

Color space: CMYK

Resolution: 300 dpi

Please be sure that all linked images are also CMYK and 300 dpi.

Artwork submitted is assumed that color, images, and copy are proofed and correct from client.

File formats accepted: Illustrator, InDesign, QuarkXpress, and Photoshop prepared from Mac OS or Windows.

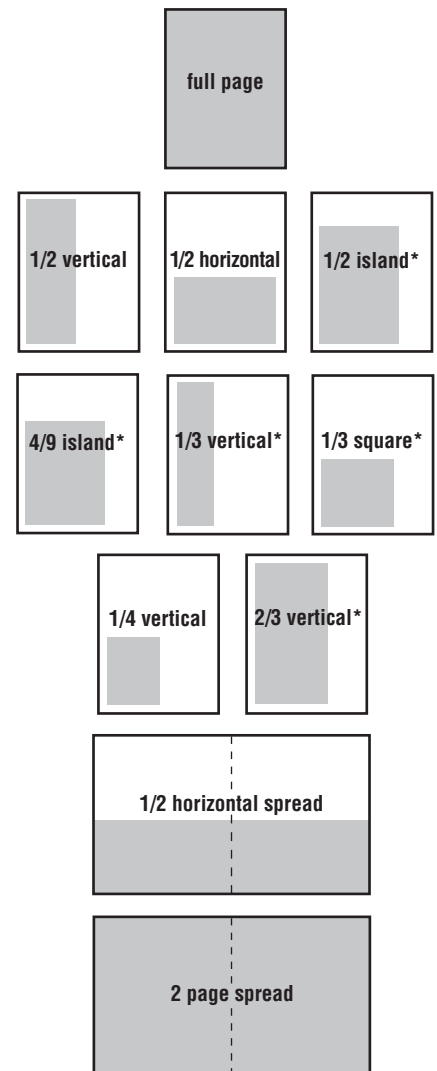
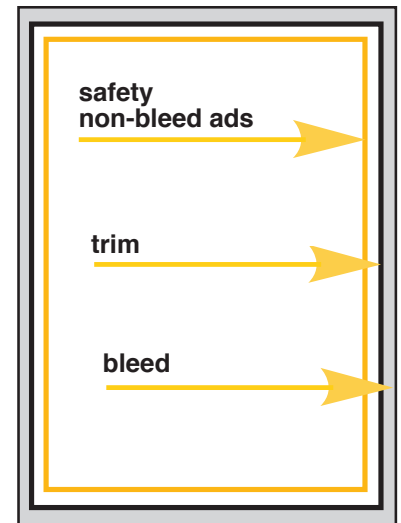
File formats **not** accepted: Corel Draw, MS Word, Publisher, or Powerpoint.

Safety: Keep all live items (not intended to trim) at least 1/4" from trim edges.

Printing Process: Web offset, computer to plate (CTP)

Binding Method: Saddle and perfect bound editions

Questions: For ad production questions, please contact: Jennifer Bryda, Production Manager, 800-317-0474, ext. 118 or jen@d2p.com.



* These ad sizes not available in Show Programs or Supplier Directory

DIGITAL MEDIA SPECIFICATIONS

Digital Delivery Message Ads (Magazine & Show Programs)	www.d2pmagazine.com Ads
Button ad: 141 pixels wide x 125 pixels high	145 pixels wide x 86 pixels high
Banner ad: 600 pixels wide x 132 pixels high	File format: jpg or gif
File format: jpg	

Please email digital media ads to your magazine sales rep.